




**S.V.A. Govt. College (M), Srikalahasti**

**Accredited by NAAC with B+ grade**

**Affiliated to S.V. University, Tirupati**



### **FACULTY PROFILE**

<b>Name</b>	<b>Dr. K. GUNASEKHAR</b>	
<b>Department</b>	COMMERCE	
<b>Designation</b>	Guest Lecturer in Commerce	
<b>Date of Appointment</b>	19-08-2024	
<b>Date of Birth</b>	14-06-1986	
<b>Contact Number</b>	9985277372	
<b>Email Id</b>	<a href="mailto:kgunasekhar.14@gmail.com">kgunasekhar.14@gmail.com</a>	

### **ACADEMIC QUALIFICATIONS**

<b>Qualification</b>	<b>Name of the University</b>	<b>Year of Passing</b>
<b>Post-Doctoral Fellow (PDF)</b>	Sri Venkateswara University	2022-2024
<b>Ph.D</b>	Sri Venkateswara University	2021
<b>M.Phil</b>	Sri Venkateswara University	2016
<b>M.Com</b>	Sri Venkateswara University	2008
<b>B.Ed</b>	Sri Venkateswara University	2013
<b>Other Qualifications (NET/SET) if any</b>		

### **EXPERIENCE DETAILS**

<b>Designation</b>	<b>Name of the Institute</b>	<b>From</b>	<b>To</b>
Junior Lecturer (UG)	Sai Srinivasa Junior College	June 2008	12 <sup>th</sup> December, 2010
Contract Junior Lecturer (UG)	Government Junior College (Town), Kurnool	16 <sup>th</sup> December 2010	26 <sup>th</sup> September, 2012
Junior Lecturer (Un-Aided) (UG)	Sri Srinivasa Junior College, Tiruchanoor	1 <sup>st</sup> June, 2013	29 <sup>th</sup> September, 2021

**Total Teaching Experience (UG): 14 Years**

**Research Experience including years spent in M.Phil/Ph.D/PDF: 07 Years**

**Fields of Specializations under the subject/Discipline: Finance****List of Research Publications: 10**

<b>Title of the Paper</b>	<b>Journal</b>	<b>Year of Publishing</b>	<b>UGC Care/SCI/Scopus etc.,</b>
Customer Relationship Management an Overview	SELP Publications	September 2016	ISBN: 978-93-0509-84-6
Corporate Social Responsibility in Indian Venture Capital Industry	Vrinda Publishing House	March 2017	ISSN: 978-93-85518-08-09,
Financial Performance of ICICI Venture Funds Management Company Limited and IFCI Venture Capital Funds Limited	BIMS International Journal of Social Science Research	January 2017	ISSN: 2455-439
Foreign Direct Investment in India	International Journal of Academic Research	January 2017	ISSN: 2348-7666
Venture Capital Investment in India	International Journal of Humanities and Social Science Research	September 2018	ISSN: 2455-2070
Financial Support under different Educational Schemes for Scheduled Castes in India: An Analysis	Vision	Oct-Dec 2016	ISSN: 2249-9857
Working Capital Management of Select Sample Venture Capital Institutions in India”,	International Journal of Creative Research Thoughts	February 2020	ISSN: 2320-2882
Profitability of Select Sample Venture Capital Institutions in India: A Comparative Analysis	Indian Journal of Research	March 2020	ISSN: 2250-1991
Role of Pradhan Mantri Jan Dhan Yojana Financial Inclusion of the Marginalised Sections in India	SELP Publications	March 2023	ISBN: 978-93-94293-16-8

Impact of Gig Economy in Economic Development”,	Gig Economy Atmanibhar Bharat Challenges and Opportunities	August 2022	ISBN: 97-93-5679-949-3
---	--	-------------	------------------------

#### List of Books Published: 01

Title of the Book	ISBN No	Publisher
Venture Capital Financing in India	978-620-2-09271-5	Lambert Academic Publishing House, Germany.

#### List of Projects Completed: NIL

Title of the Project	Sponsoring Agency	Major/Minor	Total Grant Received	Year of Completion

#### List of OC/RC/TOTs/FDP/MOOCs/ARPIT Attended: NIL

Title of the course	Type of the Course (FDP/RC Etc.)	Duration	Organized by

#### Co-Curricular, Extension and Professional Development Related Activities:

#### No. of. National Seminars Attended: 14

Title of the Paper	Theme of the Seminar	Organized by	Date
Problems and Prospects of Micro Small and Medium Enterprises	Problems and Prospects of Micro, Small and Medium Enterprises”	Department of Commerce on SriVenkateswara University, Tirupati.	22 <sup>nd</sup> & 23 <sup>rd</sup> March, 2014
Venture Capital Financing in India	Inclusive & Sustainable Growth for Emerging Economies Like India	Department of Management Studies on T. John Institute of Management & Science (TIMS), Bangalore.	9 <sup>th</sup> December 2014

Foreign Direct Investment in Service Sector	Recent Developments in the External Sector of Indian Economy (ESIE-2014)	Department of Economics, Govt. Degree & P.G. College, Puttur.	27 <sup>th</sup> September, 2014
Development of Scheduled Castes & Scheduled Tribes in Andhra Pradesh”	Institutional Finance for the Development of Scheduled Castes & Scheduled Tribes in Andhra Pradesh	Department of Commerce Govt. Degree & P.G. College, Nagari.	29 <sup>th</sup> January, 2016,
Impact of Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA) in Rural Development	Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA) and its Impact on the Socio-Economic Conditions of Scheduled Castes in India	Department of Education KKC College of Education, Puttur.	25 <sup>th</sup> & 26 <sup>th</sup> February, 2016
“Development of Dalit Entrepreneur Beneficiaries through Industrial Finance Corporation Venture Capital Limited in Andhra Pradesh and Telangana Region”	Welfare and Development Schemes in the Socio-Economic Development of scheduled Caste People in India	Department of History, Govt. Degree & P.G. College, Nagari.	20 <sup>th</sup> August 2016
Growth and Development of Startups in India	Inclusive Growth through startup India- Standup India: Opportunities and Challenges	Department of Commerce, Sri Venkateswara University, Tirupati.	10 <sup>th</sup> & 11 <sup>th</sup> February, 2017
Marketing of Financial Services (MoFS)-Trends and Strategies	Marketing of Financial Services (MoFS)-Trends and Strategies	Department of Commerce, Sri Venkateswara University, Tirupati.	18 <sup>th</sup> and 19 <sup>th</sup> March, 2017
Impact of Digitalization on Rural Development	Digitalization in Business Management: Impact and Challenges	Department of Management Studies, KMM Institute of Technology and Science, Tirupati	14 <sup>th</sup> March, 2018
Goods and Services Tax (GST) and its Implications in India	“GST in India-Implications	Department of Commerce, P.V.K.N Govt. College, Chittoor,	20 <sup>th</sup> & 21 <sup>st</sup> April, 2018
Role of National Consumer Help Line in Consumer Redressal System”	Consumer Protection in India: Issues and Challenges	Department of Commerce, Sri Venkateswara University, Tirupati.	24 <sup>th</sup> & 25 <sup>th</sup> January, 2019
Impact of Gig Economy in Economic Development	“Gig Economy and Atmanirbhar Bharat: Challenges and Opportunities”	Department of Commerce on S.G.Govt. Degree & PG College, Piler.	26 <sup>th</sup> & 27 <sup>th</sup> August, 2022

Problems and Prospects of Digital Payment System in India	Digital Transactions and Cyber Crimes”	Department of Commerce Smt. N.P.Savithramma Govt. Degree College for Women, Chittoor.	12 <sup>th</sup> & 13 <sup>th</sup> November, 2022,
Role of Pradhan Mantri Jan Dhan Yojana Financial Inclusion of the Marginalised Sections in India	Financial Inclusion of the Marginalised sections in India: Emerging Issues and Challenges	Department of Commerce, Sri Venkateswara University, Tirupati.	10 <sup>th</sup> & 11 <sup>th</sup> March, 2023

**No. of. International National Seminars Attended: 07**

<b>Title of the Paper</b>	<b>Theme of the Seminar</b>	<b>Organized by</b>	<b>Date</b>
Self Management	Self Management	Department of Management Studies, Sri Venkateswara University, Tirupati.	11 <sup>th</sup> August 2014.
Goods and Service Tax (GST) and Its Implications in India	39 <sup>th</sup> All India Accounting Conference & International Seminar on Accounting and Research	Department of Commerce, University of Bangalore, Bangalore	16 <sup>th</sup> & 17 <sup>th</sup> December, 2016.
Problems and Challenges of Commerce Education & Research in India	39 <sup>th</sup> All India Accounting Conference & International Seminar on Accounting and Research	Department of Commerce, University of Bangalore, Bangalore	16 <sup>th</sup> & 17 <sup>th</sup> December, 2016.
Foreign Direct Investment in India	International Conference on 25 Years of Economic Reforms in India (IC25Y)	Department of Economics, Kakatiya University, Warangal	28 <sup>th</sup> & 29 <sup>th</sup> January, 2017.
Corporate Social Responsibility in Indian Venture Capital Industry	Corporate Social Responsibility (ISCSR 2017)	Department of HRM, ANU, Guntur	10 <sup>th</sup> – 12 <sup>th</sup> March 2017.
Financial Inclusion in India – An Assess	Recent Advancements in Commerce, Management and Technology (ICRACMT-2022)	IQAC, DSCASC in association with Research and IPR Cell Bangalore, Karnataka.	15 <sup>th</sup> & 16 <sup>th</sup> , December, 2022,
Role of Venture Capital Fund in the Entrepreneurship Development of Scheduled Castes in Andhra Pradesh and Telangana	International Virtual Conference on Contemporary Issues in Business and Management (ICCIBM–2022)	Kaka's Dr. B.R. Ambedkar Institute of Management and Technology Hyderabad, Telangana.	21 <sup>st</sup> & 23 <sup>rd</sup> February, 2022

**Awards/ Achievements:** Please give details of any other credentials, significant contributions, awards received:

S.No	Name of the Award/Achievement	Date of Receiving