

# SVA GOVT.COLLEGE (M) – SRIKALAHASTI

## DEPARTMENT OF COMMERCE

### COURSES OUTCOMES

---

S.No	Course	Sem	Subject	Learning Outcomes
1	B.COM CA & GEN HONOURS	I	FUNDAMENTALS OF COMMERCE	<b>Learning Outcomes:</b> <ul style="list-style-type: none"><li>At the end of the course, the student will be able to Identify the role of commerce in Economic Development and Societal Development. Equip with the knowledge of imports and exports and Balance of Payments. Develop the skill of accounting and accounting principles. They acquire knowledge on micro and macro economics and factors that determine demand and supply. An idea of Indian Tax system and various taxes levied on in India. They will acquire skills on web design and digital marketing.</li></ul>
2	B.COM CA & GEN HONOURS	I	BUSINESS ORGANISATION	<b>Learning outcomes:</b> <ul style="list-style-type: none"><li>After completing this course a student will have: Ability to understand the concept of Business Organization along with the basic laws and norms of Business Organization. The ability to understand the terminologies associated with the field of Business Organization along with their relevance and to identify the appropriate types and functioning of Business Organization for solving different problems.</li></ul>

				The application of Business Organization principles to solve business and industry related problems and to understand the concept of Sole Proprietorship, Partnership and Joint Stock Company etc.
3	B.COM CA & GEN HONOURS	I	ENTERPRENEURSHIP DEVELOPMENT	<p><b>After successful completion of the course the student will be able to :</b></p> <ul style="list-style-type: none"> <li>• Understand the concept of entrepreneurship, its applications and scope.</li> <li>• Know various types of financial institutions that help the business at central, state and local level.</li> <li>• Understand central and state government policies, aware of various tax incentives, concessions.</li> <li>• Applies the knowledge for generating a broad idea for a starting ana enterprise or startup.</li> <li>• Understand the content for preparing a project report for startup and differentiate between financial, technical analysis and business feasibility.</li> </ul>
4	B.COM CA & GEN HONOURS	III	Advanced Accounting	<ul style="list-style-type: none"> <li>• Learning Outcomes: At the end of the course, the student will able to; Understand the concept of Non-profit organizations and its accounting process, Comprehend the concept of single-entry system and preparation of statement of affairs, Familiarize with the legal formalities at the time of dissolution of the firm, Prepare financial statements for partnership firm on dissolution of the firm and Employ critical thinking skills to understand the difference between the dissolution of the firm and dissolution of partnership.</li> </ul>

5	B.COM CA & GEN HONOURS	III	Income Tax	<p>Learning Outcomes:</p> <ul style="list-style-type: none"> <li>At the end of the course, the student will be able to; Acquire the complete knowledge of the tax evasion, tax avoidance and tax planning, Understand the provisions and compute income tax for various sources, Grasp amendments made from time to time in Finance Act, Compute total income and define tax complications and structure and Prepare and File IT returns of individual at his own.</li> </ul>
6	B.COM CA	III	DIGITAL MARKETING	<p><b>Learning Outcomes:</b></p> <ul style="list-style-type: none"> <li>The Students will be able to: Use digital media for the creation of products and services and relate Search Engines in the digital marketing ecosystem. Use Search Engine Marketing for advertisements and know the Social Media platforms like Face book, Twitter, YouTube &amp; LinkedIn for Marketing. Outline email Marketing and strategy to craft email marketing campaign.</li> </ul>
7	B.COM CA	III	MONEY BANKING AND FINANCIAL SERVICES	
8	B.COM GEN HONOURS		Business Laws	<p>Learning Outcomes:</p> <ul style="list-style-type: none"> <li>At the end of the course, the student will be able to; Understand the legal environment of business and laws of business, Highlight the security aspects in the present cyber-crime scenario, Apply basic legal knowledge to business transactions, Understand the various provisions of Company Law, Engage critical thinking to predict outcomes and recommend appropriate action on issues relating to business associations and legal issues and Integrate concept of</li> </ul>

				business law with foreign trade.
9	B.COM GEN HONOURS		Banking Theory & Practice	<b>Learning Outcomes:</b> <ul style="list-style-type: none"> <li>At the end of the course, the student will be able to; Understand the basic concepts of banks and functions of commercial banks. Demonstrate an awareness of law and practice in a banking context. Engage in critical analysis of the practice of banking law. Organize information as it relates to the regulation of banking products and services. Critically examine the current scenario of Indian Banking system. Formulate the procedure for better service to the customers from various banking innovations.</li> </ul>
10	B.COM CA HONOURS	V	Management Accounting	<b>Learning Outcomes</b> <ul style="list-style-type: none"> <li>Upon successful completion of the course the student will be able to</li> <li>Understand the nature and scope of management accounting and differentiate management accounting, financial accounting and cost accounting.</li> <li>Compute ratios and draw inferences</li> <li>Analyze the performance of the organization by preparing funds flow statement and cash flow statements</li> <li>Prepare cash budget, fixed budget and flexible budget.</li> </ul>
11	B.COM CA HONOURS	V	Cost control Techniques	<b>Learning Outcomes</b> <ul style="list-style-type: none"> <li>Up on completion of the course the student will be able to</li> <li>Differentiate cost control, cost reduction concepts and identify effective techniques.</li> </ul>

				<ul style="list-style-type: none"><li>• Allocate overheads on the basis of Activity Based Costing. 3: Evaluate techniques of cost audit and rules for cost record.</li><li>• 4: Appraise the application of marginal costing techniques to evaluate performances, fix selling price, make or buy decisions.</li></ul>
--	--	--	--	---